

SEARCH

THE HINDU

[Home](#) [News](#) [Opinion](#) [Business](#) [Sport](#) [S & T](#) [Features](#) [Books](#) [In-depth](#) [Jobs](#) [Classifieds](#)

[Cities](#)

[Bangalore](#) [Chennai](#) [Coimbatore](#) [Delhi](#) [Hyderabad](#) [Kochi](#) [Kozhikode](#) [Madurai](#) [Mangalore](#) [Mumbai](#) [Puducherry](#)

[Cities](#) » [Hyderabad](#)

HYDERABAD, January 6, 2014

Updated: January 6, 2014 00:52 IST

‘Ballad of Rustom’ for Oscars



Ajita Suchitra Veera

TOPICS

[arts, culture and entertainment](#)

[economy, business and finance](#)

Directed by Ajita Suchitra Veera from the city, it is a two-hour full-length Hindi film with her original script and screenplay and music by Andrew T. Mackay

When it was canned by the end of 2011, but got noticed around the beginning of 2012, many eyebrows were raised. Some were perplexed, while others were amazed at the way the film was composed, the preference to using old-fashioned film, the camera angles and the music.

However, the filmmaker forged ahead with her devotion in promoting it, in which she firmly believed. That's Ajita Suchitra Veera from Hyderabad, who left her stamp on the firmament of international cinema with 'Ballad of Rustom', a two hour full-length Hindi film with her original script and screenplay, with music by Andrew T. Mackay and Shanti Bhushan behind the camera. The film was short-listed and is in 'contention' as it is called for the Oscars.

In March 2013, she was the first Indian director to be invited to Prague, where Roman Polanski and Wim Wenders were also welcomed.

On Saturday, the first 'sneak peak' of the 'Ballad ...' to filmmakers and the media here led to a spontaneous expression of appreciation, with all present pledging support to make the film as visible as they could. Filmmakers D.Suresh Babu, Tammareddy Bharadwaja, Nandhini Reddy, Mohan Indraganti, Sekhar Kammula, K.L. Prasad, M.V. Raghunath and Ravi Varma were among those who watched the few clips.

The unanimous response was that it was satisfying and had left wanting for more. They said while Ajita had put all her creative energy into the film and had done her job. "Now its for us all - the media and the film fraternity, to give it greater visibility," they said, adding that "to be in the 'contention' for an Oscar itself was an honour." Asked about why Indian cinema is not making waves internationally, Ajita quipped, "We are unable to move beyond the formula." About the unique selling proposition of 'Ballad of Rustom', she said it is simple, but intense storytelling, the music and the fact that she used old-fashioned film.

Keywords: [Ajita Suchitra Veera](#), [movies](#), [music director](#), [Telugu film industry](#), [filmmakers in Tollywood](#), [Tollywood](#)

[View comments\(2\)](#)

RELATED NEWS

[Acting runs right in her veins](#) December 23, 2013

[Udaya Bhanu alleges use of morphed pictures on posters](#) December 14, 2013

[Film writer held for cheating junior artiste](#) December 8, 2013

[Language no barrier, as long as it's Telugu](#) November 27, 2013

[It's curtains down on children's film festival](#) November 21, 2013

More In: [Hyderabad](#)

More from The Hindu

- [More women CRPF personnel to be deployed in fight against Maoists](#) 27 Feb 2014
- [Anna flyover accident: no ratification of driver's dismissal](#) 26 Feb 2014
- [Woman succumbs to burns](#) 27 Feb 2014
- [India for resolving marines issue as expeditiously as possible](#) 26 Feb 2014
- [India on a par with global giants in space research: expert](#) 22 Feb 2014

From Around The Web

- [Scalped Mystery Woman Native, Police Seek Help in Cold Case](#) Indian Country Today Media Network
- [Bill Gates endorses the first ever Global Slavery Index](#) globalslaveryindex.org
- [India has the most enslaved people in the world](#) globalslaveryindex.org
- [Our future relationship with robots](#) Dennis R. Mortensen
- [With 1/8th of a Medical Degree Finished, My Favorite Things about...](#) The Med School Pulse

[what's this?](#)

[Ads by Google](#)

[Chevrolet SAIL U-VA](#)

Limited Edition SAIL U-VA starting Rs.4.21 Lacs Only. Test Drive Now!

chevrolet.co.in/Sail_U-VA

[Gyproc False ceilings](#)

Get False Ceiling done at your Home. Great designs from Gyproc!

www.gyproc.in/

[Comments\(2\)RecommendedPost a comment](#)

It is indeed a very good movie if it has been shortlisted for Oscars. We are waiting for this movie to release in India.....Congratulations

from: Jaya

Posted on: Jan 8, 2014 at 13:18 IST

Congratulations to Ajita Suchitra Veera! She is my favorite film director.

from: Vishay

Posted on: Jan 6, 2014 at 05:00 IST